1. (Previously Presented) An elongated poster support and lift tool arrangement for providing hanging support to a poster from a ceiling rail, comprising:

an elongated extrusion having an uppermost wall, a first sidewall, said first sidewall extending from said uppermost wall;

an elongated lift tool;

a central support wall arranged adjacent said first sidewall to define a longitudinal empty chamber between said first sidewall and said central support wall, wherein said longitudinal empty chamber has an open, unobstructed lift-tool-receiving slot on a lower side thereof, said slot arranged to wedgingly receive a lift tool to permit said poster support to be controllably lifted to and removed from a ceiling rail without interfering with a poster carried by said elongated poster support; wherein a second sidewall is arranged opposed to said central support wall with respect to said first sidewall, said second sidewall and said support wall have an elongated gap therebetween, for sliding receipt of a poster therein; and

wherein an arrangement of connecting webs is arranged between said sidewalls and said central wall, to hold said central support wall rigid.

2. (Currently Amended) The elongated poster support and lift tool arrangement as recited in claim 1, wherein said first sidewall has a distal edge flange to slidingly engage a blade of said lift tool.

3. (Currently Amended) The elongated poster support and lift tool arrangement as recited in claim 2, wherein said blade of said lift tool has a tapered lock member thereon for wedging between said flange and said central support wall.

4. (Currently Amended) The elongated poster support and lift tool arrangement as recited in claim 3, wherein said tapered lock member is of generally triangular shape.

5. (Currently Amended) The elongated poster support and lift tool arrangement as recited in claim 3, wherein said tapered lock member has a first tapered side and a second tapered side to permit rocking disengagement of said blade from said elongated extrusion.

6. (Withdrawn) A poster attachment tool for lifting and removing an elongated extrusion from a ceiling rail, comprising:

an elongated pole;

a generally planar blade attached to said pole, said blade having a distal edge thereon, said distal edge have a scive thereon; and

said blade having a tapered lock member on a face portion thereof to permit wedging engagement and wedging disengagement of said blade with said elongated extrusion.

7. (Withdrawn) The poster attachment tool as recited in claim 6, wherein said tapered lock member has a first tapered side and a second tapered side to permit disengagement of said tool from said extrusion.

8. (Withdrawn) The poster attachment tool as recited in claim 6, wherein said tapered lock member has a tapered face portion to facilitate entry and removal of said tool from said elongated extrusion.

9. (Withdrawn) The poster attachment tool as recited in claim 6, wherein said tapered lock member has a tapered apex, said apex being in slidable engagement with said flange of said sidewall.

10. (Withdrawn) A method of engaging an elongated magnetic extrusion relative to a ceiling rail, said elongated extrusion having an elongated receiving channel therein, said receiving channel defined by a support wall and a sidewall, said method comprising the steps of:

inserting a generally planar blade disposed on a distal end of an elongated pole into said receiving channel in said extrusion;

biasing away said sidewall from said support wall by a tapered lock member on a face portion of said blade to first permit engagement of said extrusion by said tool and secondly, to permit subsequent disengagement of said extrusion by said tool.

11.(Withdrawn) The method as recited in claim 10, including:

pivoting said pole in a plane parallel to said extrusion to permit said blade to be removed from said extrusion.

12. (Withdrawn) The method as recited in claim 10, including:

pivoting said pole in a plane perpendicular to said extrusion to permit said extrusion to be separated from said ceiling rail.

13. (Withdrawn) The method as recited in claim 10, including:

wedging said tapered lock member into and out of engagement with respect to said elongated extrusion by sliding said tapered lock member against said sidewall.

14. (Withdrawn) The method as recited in claim 10, including:

arranging a scive on a distal edge of said blade to facilitate entry of said blade into engagement with said elongated extrusion.

15. (Withdrawn) The method as recited in claim 14, including:

arranging a scived apex on said locking member to facilitate of said blade into and out of engagement with said elongated extrusion.

16.(Withdrawn) The method as recited in claim 10, wherein said sidewall has a flange on its distalmost edge to engagingly retain said blade in said receiving chamber.

17. (Withdrawn) The method as recited in claim 10, wherein said extrusion has an elongated chamber therein for receipt of a poster.

18. (Withdrawn) The method as recited in claim 10, wherein tapered lock member is a lever point to facilitate removal of said blade from said extrusion.

19. (Withdrawn) The method as recited in claim 10, wherein said blade is a lever to bias said extrusion from attachment to said ceiling rail.

20. (Withdrawn) The method as recited in claim 19, wherein said blade is arranged in a distal end of an elongated pole.

21-22. (Cancelled)